


Ali Haidari

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Summary


Interaction Designer and 3D Generalist focused on concept and ideation with a strong sense of accessibility and sustainability. Merging nature, biology and anatomy with state of the art technology.

Building on 4+ years of experience in various job positions all over the design-spectrum with a top class bachelors degree in Interactive Media Design and Award Winning Concepts.

Experience

 **Junior Art Director**
HERREN DER SCHÖPFUNG GmbH
Apr 2022 - Present (9 months +)


 **Freelance Designer**
PixelBobby
Jan 2022 - Present (1 year +)
Freelance Design Generalist

 **Creative Concept**
HERREN DER SCHÖPFUNG GmbH
Sep 2021 - Apr 2022 (8 months)

 **Interaction Designer**
Atelier Markgraph
Sep 2020 - Jul 2021 (11 months)

 **Digital Media Designer**
agorate
Nov 2019 - May 2021 (1 year 7 months)

Education

 **Darmstadt University of Applied Sciences**
Bachelor's degree, Interactive Media Design
Jan 2018 - Apr 2022

 **Technische Hochschule Mittelhessen**

Biotechnology

2017 - 2018

Skills

Conceptual Design • 3D Visualization • 3D Design • Creative Concept Design • Motion Graphics • Cinema 4D • Social Media • Graphic Design • Animation • 3D Modeling

Honors & Awards



Hessische Abschlussförderung - Hochschule Darmstadt - Mediacampus

Sep 2021

Won a scholarship for my bachelor project on the physical form of interaction



Xeem x Redbull Interactive Future Exhibition Challenge - Xeem

Jul 2021

Winner of the Interactive Future Exhibition Challenge in cooperation with Redbull



IoT Talent Award - ThingsCon

Dec 2020

Won the IoT Talent Award at ThingsCon with my 4th semester project 'BeepMeep' - a connected system of rings for couples, that create sounds and melodies on interaction.

I worked on the idea, concept, design, technical proof of concept and formgiving of the design-prototype.



Site of the Day - awwwards.

Nov 2022

Worked on the Concept Design for the PUMA Velocity 2 webspecial.

Proud to be a part of the team that brought this concept to life.